

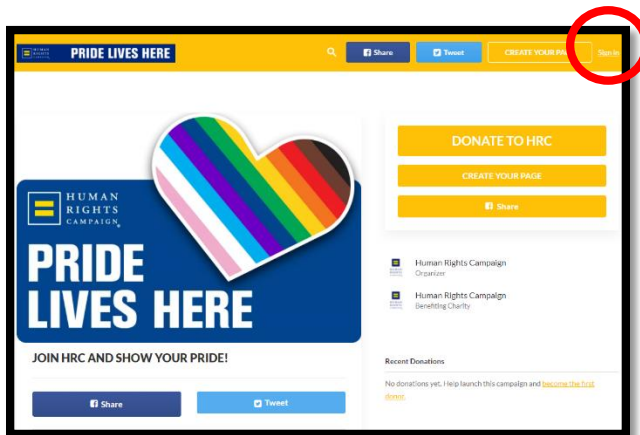


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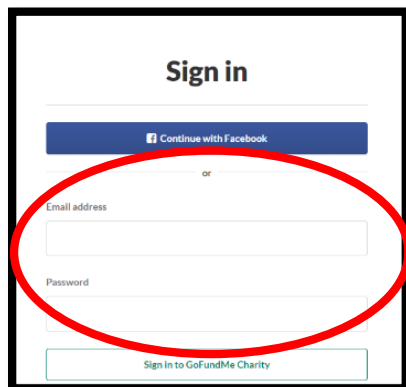
PEER-to-PEER FUNDRAISER: HOW TO GUIDE

Thank you for participating in our Pride Lives Here Peer-to-Peer Fundraiser! This guide will show you how to set up and personalize your fundraising page on GoFundMe.

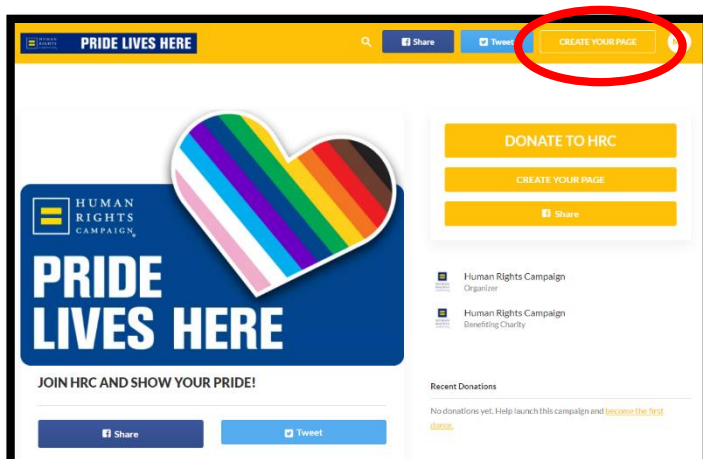
Step 1: Getting Started



- First, you will need to set up your GoFundMe account. Open this link in your web browser:
<https://hrc.im/pridelivesherefundraiser>
- Then, click the **“Sign In”** icon on the top right corner of the page.



- On the Sign in Page, **sign in with your email address and password** (*the Facebook sign in feature is currently unavailable*) or you can create an account by selecting the **“Sign up”** icon on the top right corner of the Sign In page.



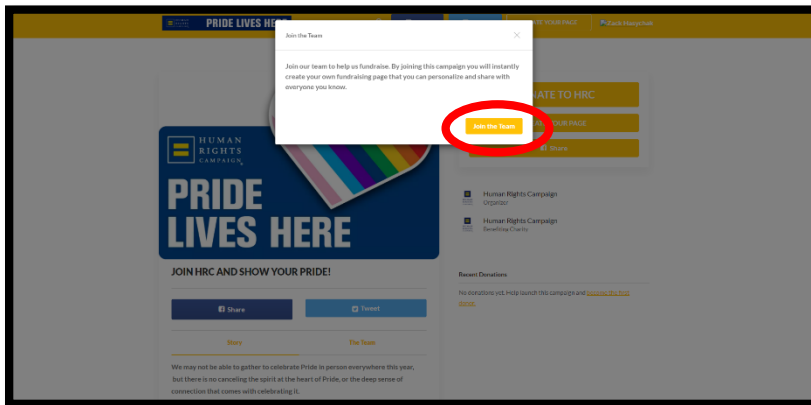
- Once you’ve signed in, you’ll see your icon located at the top of the page. Select the **“CREATE YOUR PAGE”** button located next to your icon on the top right corner of the page.



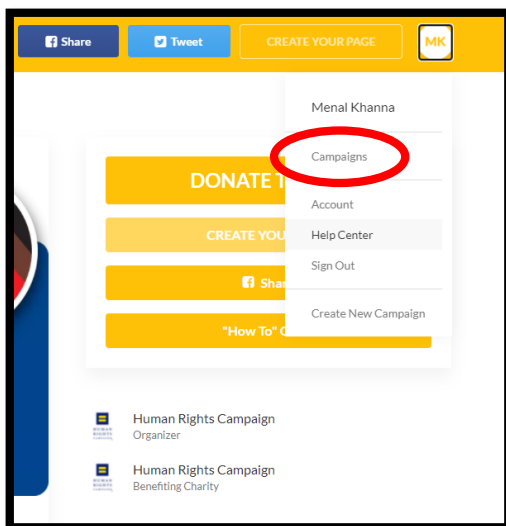
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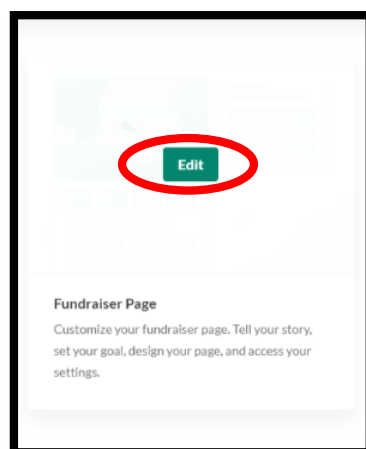
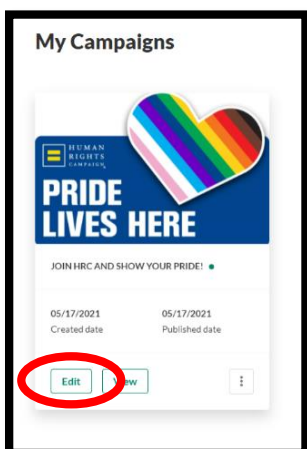
Step 2: Setting Up Your Page



- A pop-up will appear after you select the “CREATE YOUR PAGE” button. Click on “Join The Team” to begin setting up your own page.



- You will receive an email after you click “Join The Team” – IGNORE THAT EMAIL
- To set up your page, click on your account icon and select the “Campaigns” link.



- Hover your mouse over your Pride Lives Here Campaign and select the “Edit” icon.
- Then hover over your Fundraiser Page and select the “Edit” icon to open your page.
- This will allow you to now make edits to personalize your story, add additional photos of yourself!



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Step 3: Personalizing Your Page



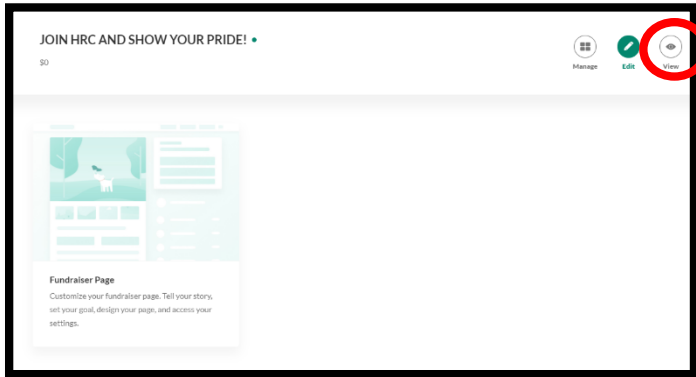
- After you click the second “Edit” button, the fundraising page will pop up with a pre-populated Pride Lives Here graphic and message.
- **Personalize your page** by adding your own pictures that speak to where your Pride lives and what HRC means to you and by replacing the standard text with your own story!
- Once you’ve made your updates don’t forget to save it!
 - Click the **“Save”** button, then scroll back to the top of the page and close the Content Box on the left side of your page by clicking on the **“X”**.



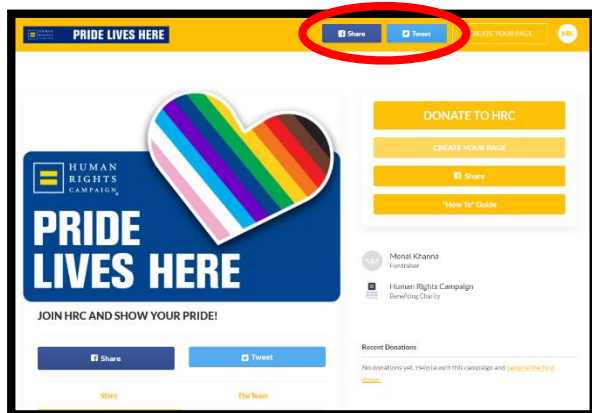
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Step 4: Share your Page



- After you exit out of the editing view, click the **“View”** icon on the top right of the page to preview your page before you can share it.



- Now you're all set! Then **Click the Facebook and/or Twitter links at the top** to share and start fundraising for HRC during June for Pride Month!

Start Raising Funds: How do people donate to my page?

- After you share your page via the Facebook and/or Twitter share buttons or via the personal link to your network, all folks have to do is to click **“DONATE TO HRC”** to donate to your personal campaign! You can also share this document to help them setup their own fundraiser page if they want to Join us in raising funds for Equality!